

CONTRACTING INFORMATION

Legal Name
Southeast TN Consultants, LLC

UEI
GW6SN5M8AR23

CAGE
220Z4

SAM.gov
Active

Business Type
Small Business

PRIMARY NAICS

541613
Marketing Consulting Services

ADDITIONAL NAICS

- 541512 - Computer Systems Design
- 541511 - Custom Programming
- 541810 - Advertising Agencies
- 541618 - Management Consulting
- 541519 - Other Computer Related Services
- 518210 - Data Processing /Hosting
- 541430 - Graphic Design

CONTACT

Matthew Dell
Owner / President / Principal
Consultant

SETNConsultants.com

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CORE CAPABILITY SUMMARY

Southeast TN Consultants, LLC provides digital transformation, marketing consulting, website modernization, custom application development, and technology solutions for businesses, government agencies, prime contractors, and public-sector organizations. SETN combines more than 20 years of experience with hands-on strategy and implementation, supporting organizations from assessment and planning through development, deployment, optimization, compliance support, and maintenance.

Digital Modernization

- Website design and development
- WordPress, WooCommerce, ecommerce
- Intranet, secure client and employee portals
- Custom business applications

AI, Data & Automation

- AI readiness and discoverability
- Structured data and schema markup
- Workflow and marketing automation
- Database and systems integration

Marketing & Visibility

- SEO and local SEO
- Digital advertising and analytics
- Public outreach and communications
- Reporting and ongoing optimization

Security & Compliance Support

- HIPAA security support for applicable digital systems
- Secure portal planning
- Access-aware workflow design
- Maintenance and vendor coordination

DIFFERENTIATORS

Strategy + Implementation

SETN can assess, plan, build, deploy, measure, and maintain the solution.

AI and Search Discoverability Focus

Specialized experience in structured data, entity relationships, semantic content, and AI-ready digital information.

Flexible Small-Business Partner

Available for direct contracts, subcontracting, teaming relationships, and specialized support for prime contractors.

REPRESENTATIVE EXPERIENCE

- Website and digital infrastructure modernization for commercial and organizational clients
- Digital strategy, SEO, ecommerce, analytics, advertising, and conversion optimization
- Custom WordPress, WooCommerce, Shopify, structured-data, and portal-related solutions
- Healthcare, manufacturing, distribution, ecommerce, senior-care, nonprofit, and multi-location experience

AVAILABLE FOR

Prime Contracts

Subcontracts

Teaming Opportunities